

## **BondWave PRESS RELEASE**

### **BondWave Bolsters Sales Team With New Vice President Hire**

**WHEATON, IL, December 11, 2017** - BondWave LLC, a leading financial technology firm focused on fixed income solutions, announced today that Pete Newman has joined the firm as Vice President of Sales. Mr. Newman will report to Tony Miscimarra, Managing Director of Business Development, and will be tasked with growing market adoption of BondWave's newly launched fixed income platform (Effi), focusing on broker-dealers and RIAs.



"Pete has a proven track record selling financial technology solutions and has a keen understanding of the fixed income markets. With over 20 years of experience in the industry, Pete's addition will help BondWave continue to transform the fixed income landscape," said Miscimarra.

Mr. Newman joins BondWave from Private Client Resources, a leading provider of wealth data aggregation and consolidated reporting solutions. Previously, he was responsible for business development at both Lumesis and DPC DATA and prior to that was CEO of Gotham Software, a financial services software firm specializing in compliance and workflow solutions for the fixed income market. At Gotham, Pete was responsible for product design and development, competitive market analysis, business development and sales.

"Pete's addition to our team is an important step in BondWave's plan to further foster innovation in the fixed income space by providing traders, advisors and investors with the type of unbiased market intelligence that has benefitted the equity markets for years," noted Michael Ruvo, BondWave's CEO.

## About BondWave LLC

BondWave is a financial technology company specializing in fixed income solutions. We serve a wide range of customers, from small independent RIAs to some of the largest broker-dealers and custody providers in the financial services industry. Traders and advisors use our tools to provide a superior fixed income experience to their clients. By creating sophisticated, yet simple solutions for all stakeholders in the investment process, we help traders and advisors better leverage individual bonds as they work to achieve the investment objectives of their clients. Our tools enable strategy-based investing – including portfolio creation, monitoring and rebalancing – while greatly enhancing the communications between the trading desk, advisors and their clients. BondWave is liquidity and trade agnostic and our sole focus is to provide a simple, sophisticated user experience around individual bond investing. Additional information is available at [www.bondwave.com](http://www.bondwave.com).